

ATLANTA VEG FEST 2019

REGISTER NOW AS A SPONSOR OR VENDOR

Saturday, November 9, 2019
Infinite Energy Center Forum
Duluth, GA 30097



Since 2012, people from Metro Atlanta and beyond have gathered at Atlanta Veg Fest to enjoy vegan food and products, learn from renowned speakers, enjoy entertainment, build their social circle, and have a really great time. Won't you join us as we make 2019 even bigger?

PARTICIPATE AS A VENDOR, AS A SPONSOR, OR BOTH!

There are several ways that your vegan-friendly company or organization can become involved in Atlanta Veg Fest 2019. We offer a variety of sponsorship options to help you make the most of your advertising budget. Or simply start out as a vendor/exhibitor at the event and work with our attendees directly.

The information in this packet will help guide you through your participation options.

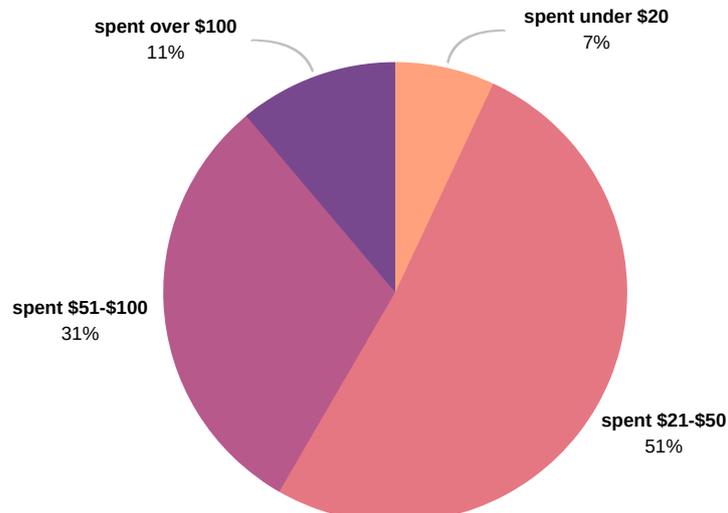
WHY EXHIBIT AT ATLANTA VEG FEST?

Our event draws a crowd from across Georgia and beyond. With a fun, exciting atmosphere in the exhibit hall, and engaging speaker presentations in the adjoining conference rooms, Atlanta Veg Fest is a "must-attend" event every year for those interested in veganism.



ATLANTA VEG FEST 2019 IS EXPECTED TO DRAW 5,000+ ATTENDEES ON SATURDAY, NOVEMBER 9TH

Attendee Spending in Exhibit Hall



BECOME A VENDOR AT ATLANTA VEG FEST

Exhibiting at Atlanta Veg Fest is fast paced, exciting, profitable, and can provide excellent exposure to your target market in the Metro Atlanta area; vegetarians, vegans, veg-curious, and those interested in living a more compassionate lifestyle. **The Vendor/Exhibitor fee includes one 10'x10' booth (pipe and drape) that is suited with one 6' draped table, 2 chairs, and a wastebasket.** You are welcome to bring any additional items you wish that can fit into your booth space, including additional folding tables, chairs, shelves, banners with stands, etc. A standard electrical outlet can be made available at your booth for an additional fee of \$40.

VENDOR/EXHIBITOR (FOR PROFIT COMPANIES OR ORGANIZATIONS) IS \$300

VENDOR/EXHIBITOR (501(C)(3) NON-PROFIT ORGANIZATIONS) ONLY \$150



All products and services promoted, sold, and sampled at Atlanta Veg Fest are to be 100% vegan, and will not display or promote anything that could be construed as racist, sexist, homophobic, sizest, or discriminatory in any way.

Help us spread the message of compassion in our community!

BECOME A SPONSOR OF ATLANTA VEG FEST

Receive maximum advertising exposure by choosing a sponsorship option. Your sponsorship directly supports the efforts of Atlanta Veg Fest, a volunteer-run 501(c)(3) non-profit organization.

ATL DIAMOND SPONSOR - \$1000

- Full page ad in 2019 event brochure
- Logo displayed on banner at entrance of exhibit hall AND on banner at entrance of venue (two banners total)
- Two 10x10 booths in exhibit hall for you to promote your organization and sell products
- Logo posted on sponsorship page of Atlanta Veg Fest website

ATL FAMILY SPONSOR - \$650

- Half page ad in 2019 event brochure
- Logo displayed at entrance of exhibit hall (one banner total)
- One 10x10 booth in exhibit hall for you to promote your organization and sell products
- Logo posted on sponsorship page of Atlanta Veg Fest website

ATL FRIENDS SPONSOR - \$350

- One 10x10 booth in exhibit hall for you to promote your organization and sell products
- Half Page ad in 2019 event brochure
- Logo posted on sponsorship page of Atlanta Veg Fest website

HERE IN SPIRIT SPONSOR - \$250

Can't make it to the event, but you still want to be here in spirit? At this level, have your logo on the fest website and a half page ad in the event brochure.

BAG STUFFERS, LITERATURE, OR PRODUCT DONATIONS

We are grateful for any donation of vegan product samples or coupons for the attendee goodie bags, which we will include in the bags free of charge. **300 piece minimum.**

If you wish to have literature or other printed promotional material (non-coupons) included in goodie bags, the cost is \$50 and material is subject to approval.



HOW TO REGISTER

Are you ready for Atlanta Veg Fest 2019? Register online at:
www.atlantavegfest.com/register

Once your registration is approved, you will be contacted and invoiced via email. Your space is reserved once payment is received.

Enjoy a **\$25 discount** off all vendor and sponsor pricing for registering and completing payment **before May 30th!**

All food vendors will be required to purchase a temporary food service permit from Gwinnett County, and will be subject to health department inspection onsite prior to the event opening.

Applying as a vendor does not guarantee participation. Registrations will be approved on a case-by-case basis. Atlanta Veg Fest reserves the right to refuse registration of any company or organization that we feel does not fit the mission of our organization.

